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Greetings:

October 2014

It is our pleasure to offer you several outstanding patronage opportunities and promotional business development benefits at IEEE GLOBECOM 2015 which will be held December 6-10, 2015 at the **Hilton San Diego Bayfront** in San Diego, CA. San Diego is home of over 100 communication companies and is a hub of the telecommunications industry.

IEEE GLOBECOM, the premier flagship conference of the IEEE Communications Society, has been held annually since 1957. The IEEE Communications Society has over 50,000 members worldwide. In 2015, the IEEE GLOBECOM conference is expected to have:

- 2,000 plus researchers, scientists, engineers, and business people
- 350 sessions covering voice, data, image, and multimedia communications
- 1,000 plus technical presentations

At IEEE GLOBECOM 2015, your company can be acknowledged as a supporter of the premier international event for breakthrough ideas that drive progress in the world of communications technology. Your patronage can advance your company's recognition and reputation among communications professionals—engineers, managers, innovators, designers, developers, educators, and industry leaders, including those from the regulatory and policy arena.

Some of the benefits to your business include:

- Complimentary Exhibit space
- Speaking opportunities in the keynote speakers program
- Recognition from the podium at the most well attended session (CEO, keynote, etc.)
- Opportunity to host an industry related workshop, business forum or a panel
- Advertisement of your company in all conference media (conf app, website, posters, etc.)
- Complimentary Conference Registration(s)
- Branding in registration and plenary area
- Company logo on all conference programs and conference web site

Please review the list of patronage options in the [attached brochure](#). I urge you to select and/or tailor the opportunity that best meets your strategic business needs. If you have an idea for an unlisted activity, let us know—our Patron Packages range from \$5,000-\$50,000 and we would be happy to create a custom quote. For more information we can be reached at [gc15patronteam@googlegroups.com](mailto:gc15patronteam@googlegroups.com).

Sincerely,

Edward G. Tiedemann, Jr.  
General Chair, IEEE GLOBECOM 2015  
Senior VP Engineering and Fellow, Qualcomm

Tim Weil  
Patron Chair  
IEEE GLOBECOM 2015