

BEAUTIFUL SAN DIEGO IS THE BIRTHPLACE OF CALIFORNIA AND IS A MAJOR CENTER FOR HEALTHCARE, BIOTECHNOLOGY, AND DEFENSE INDUSTRIES, AND IS HOME TO OVER 100 NOTABLE COMMUNICATION COMPANIES.

We offer many levels of patronage and opportunities to exhibit. After all EVERYONE knows that Patronage Means Leadership and Reputation.

Patronage Opportunities include: Involvement in industry sessions, forums, announcing major technology implementations, regulatory impact assessments, effective economic models, and engineering methods used by industry practitioners. Speaking opportunities are also available in either Keynote sessions, Plenary or Industry Forum sessions. Also one of the most important aspects of participating is networking with other industry leaders. The event also offers timely and relevant educational opportunities for your employees.

### PAST PATRONS OF IEEE GLOBECOM



BEING A PATRON PRESENTS YOUR COMPANY TO NOT ONLY LOCAL AUDIENCES BUT ALSO TO THOSE INVOLVED IN WORLD WIDE COMMUNICATIONS TECHNOLOGY ENGINEERING AND MANAGEMENT.

#### EXPECTED PARTICIPATION

We expect up to 2,000 participants, technical researchers and industry practitioners, from the USA and many other countries of the world to include Japan, China, India, Canada, England, France, Germany, Korea and many others.

#### PAST & FUTURE IEEE GLOBECOM EVENTS

2007 - Washington, DC  
2008 - New Orleans, Louisiana  
2009 - Honolulu, Hawaii  
2010 - Miami, Florida  
2011 - Houston, Texas  
2012 - Anaheim, California  
2013 - Atlanta, Georgia  
2014 - Austin, Texas  
2015 - San Diego, California  
2016 - Washington, DC

FOR MORE INFORMATION, CONTACT: PATRON TEAM AT [GC15PATRONTTEAM@GOOGLEGROUPS.COM](mailto:GC15PATRONTTEAM@GOOGLEGROUPS.COM) OR: +1 301-452-3641

#### ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society is a leading technical and professional community with over 50,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. IEEE GLOBECOM has earned an international reputation. ComSoc members stay on top of the world of communications technology by accessing up-to-the-minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

IEEE  
**GLOBECOM**<sup>®</sup>  
2015  
GLOBAL COMMUNICATIONS CONFERENCE,  
EXHIBITION & INDUSTRY FORUM



## PROMOTIONAL POWER PACKAGES

# IEEE GLOBECOM 2015

CONNECTING ALL THROUGH COMMUNICATIONS

6-10 DECEMBER 2015  
SAN DIEGO, CA, USA



## INTRODUCTION

The IEEE GLOBECOM 2015 Conference is one of the IEEE Communications Society's two flagship conferences. Each year, over 3,000 scientific researchers and their management submit proposals for program sessions to be held at a GLOBECOM Conference. After extensive peer review, the best of the proposals are selected for the conference program, which includes technical papers, tutorials, workshops and industry sessions.

Major components of the conference program include: keynote speakers (representing the elite of the Communications industry), technical papers sessions, workshops, tutorials, an award's luncheon and a world class banquet with entertainment. IEEE GLOBECOM 2015 will also place major emphasis on the real-world interests of industry practitioners.

It is with great pleasure that the San Diego technical and business community was chosen to host this prestigious Conference.

In addition to the program shown below, there will be special industry events and opportunities to meet and recruit young engineers. This will include a GOLD (IEEE Graduates of the Last Decade) Session, and other professional and career events which will be publicized in the Advance Program.

Time / Day	Sun, 6 Dec	Mon, 7 Dec	Tue, 8 Dec	Wed, 9 Dec	Thu, 10 Dec
7:00 - 8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30-10:00	Morning Tutorials Workshops	Keynote #1 Keynote #2	Keynote #3 Keynote #4	Keynote #5 Keynote #6	Morning Tutorials Workshops
10:00-10:30	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
10:30-12:15	Morning Tutorials Workshops	Technical Papers Industry Sessions	Technical Papers Industry Sessions	Technical Papers Industry Sessions	Morning Tutorials Workshops
12:15-2:00	Lunch	Awards Luncheon	Lunch	Lunch	Lunch
2:00-3:45	Afternoon Tutorials Workshops	Technical Papers Industry Sessions	Technical Papers Industry Sessions	Technical Papers Industry Sessions	Afternoon Tutorials Workshops
3:45-4:15	Coffee Break	Coffee Break	Coffee Break	Coffee Break	Coffee Break
4:15-6:00	Afternoon Tutorials Workshops	Technical Papers Industry Sessions	Technical Papers Industry Sessions	Technical Papers Industry Sessions	Afternoon Tutorials Workshops
7:00-10:00	Exhibit Opening and Welcome Reception	Technical & Social Tours	Banquet	Technical & Social Tours	

## LEVELS AND BENEFITS

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	Platinum \$50,000	Gold \$35,000	Silver \$25,000	Bronze \$15,000	Supporter \$5,000
Exhibit Space	20x20	10x30	10x20	10x10	10x10
Full Complimentary Conference Registrations	5	4	3	2	1
Complimentary Registrations for the IF&E Programs	20	15	10	5	
Exhibit passes	50	35	25	15	
Keynote speaking opportunity in the Program	X	X*	X*		
Speaking opportunities in the Program	X	X	X*	X*	X*
Advertisement in the Conference App	3/4	1/2	1/4	Bus Card	Bus Card
Company logo (linked to company site) on Conference web site	X	X	X	X	X
Company logo on all Conference Collateral	X	X	X	X	X
Company information, brochures/materials provided with the Conference Backpack	X	X	X	X	X
Silk-screen company logo on the Conference Backpack	X*	X*	X*	X*	X*
Company logo on signage outside event of choice	X*	X*	X*	X*	X*
Company logo on Internet Cafe opening screen	X	X	X	X	X
Media briefing attendance	X	X	X	X	X
Branding in registration area and in Plenary area	X	X	X	-	-
Recognition from the podium at event of choice	X	X	X	-	-
Opportunity to host an industry related event (workshop business form or panel Discussion)	X*	X*	X*		
Gift opportunities (Backpack, meal events, etc.,)	X	X	X	X	X
Listing of Company, products & services on Conference Website	X	X*	X*	X*	X*
Opportunity for sponsoring the optional events (1st reserved)	2nd	3rd	4th	5th	6th

\*Limited

## ADDITIONAL SUPPORT OPPORTUNITIES

Opportunities (at cost) available according to the level of Patronage:

- Backpacks for attendees
- Providing breakfast or lunch to attendees, Monday thru Friday
- Providing support for the Welcoming Reception
- Providing the Coffee Breaks